

EXPRESSION OF INTEREST WHITTON TOWN MURAL



LEETON
SHIRE COUNCIL

WHITTON TOWN MURAL PUBLIC ART PROJECT

Leeton Shire Council (LSC) are inviting Expressions of Interest (EOI) from experienced artists for a large scale public art commission to be painted on the facades of four buildings located in the Whitton Town Centre.

The intention is that from the responses received, a committee consisting of Whitton community members, Leeton Shire Council, and an industry expert, will choose the successful artist.

All artists will submit a full proposal to the Committee, confirming the timeframe and budget for its execution and installation as part of the EOI process. The successful artist will be required to enter into a contract with Leeton Shire Council for the project.

Site

Whitton is a small town located in Leeton Shire, New South Wales. Founded in 1850, it is named

after John Whitton (1820-98), Engineer-in-Charge of the New South Wales Government Railways.

The railway reached Whitton in 1881. At the 2016 census, Whitton had a population of 496.

Whitton contains the Ricebowl Hotel, a general store, a post office, St Carthage Catholic Church (closed), Whitton Uniting Church (closed), a fire station, a bowling club, a primary school, a public swimming pool and a number of houses.



CONCEPT

A tribute to Whitton and Leeton's Art Deco Era heritage, people and stories. This artwork will be positioned on four consecutive facades to create an artistic impression of a bustling town in the 20's or 30's



SUBMISSION TIMEFRAME

The Expressions of Interest (EOI) period opens Friday 11th September 2020 and closes at 5pm on Wednesday the 30th of September 2020.

Key dates for the process are outlined below. Please note these dates are subject to change and installation dates will be discussed with the successful artist.

KEY DATES

- Artist brief released to public 11 September 2020
- Submissions closing date 30 September 2020
- Artists notified of outcomes 2 October 2020
- Installation - Must be completed 30 November 2020.

Desired concept:

- **Bustling active town of the 20's or 30's**
- **Bringing the era "back to life"**
- **Mechanics shop - see a vintage car being worked on**
- **General store with items and customers of the time period**
- **People arriving to the Dance hall**
- **Opportunity for visitors to the town to insert themselves into the story/artwork for photos**
- **People in the artwork to be local characters to add an extra layer to the storytelling**

PARAMETERS

- The work should be suitable for a public environment
- The artwork should be of a format and materials suitable for a public space
- The artwork is to be created from quality materials with a minimum lifespan guarantee of 10 years.
- The artwork must be protected with anti-graffiti treatment where the artwork is in reasonable reach of the public
- Risk Management and Workplace Health and safety (WHS) must be taken into consideration. Site specific WHS plans must be submitted with safe work method statements before the commencement of the installation.
- A range of external permits and/or approvals may be required to complete a project.
- Relevant permits including relevant insurance policies, may include:
 - Working at height permit
 - Permit to operate any machinery required (i.e. elevated work platform)
 - Evidence of public Liability insurance of at least \$20,000,000.
 - Personal Accident Insurance

PUBLICITY

The project will be promoted by LSC via website and social media. The Artist grants LSC permission to use any images or existing copy for promotion of the project. The Artist may use images of the artwork for their own purposes, crediting LSC.

DISCLOSURE

The Artist agrees they shall not, without the prior written agreement from LSC represent or purport to represent Council; or express views or opinions purported to be representative of the Council; or disclose or make public any information or material acquired or produced in connection with providing the services.

APPLICANT RESPONSIBILITIES

The responsibilities of the applicant include:

- To present submit their EOI by the 30th of September 2020
- The successful Artist is to complete the work by 30 November 2020 as noted in the submission time frame
- All safety permits and requirements are the responsibility of the Artist
- Ensure all costs associated with these responsibilities are budgeted for within the shortlisted applicant's fee.

EOI SUBMISSION

The aim of the EOI is to enable the Committee to assess the following items:

- The artist's genre, originality, capability and general inventiveness as evidenced by previous works and commissions.
- The artist's fee and ability to complete the work on schedule and on budget.

The EOI submission must include:

- Artist fee to undertake the project including all material costs, artist's fees, travel, insurances and compliance costs.
- The artist's CV, no longer than three pages OR if working in a collective a group CV, no longer than five pages in total.
- Examples of previous works (maximum ten images, with appropriate captions).
- Artist statement/design philosophy.
- A brief statement indicating how you might respond to the brief if your EOI is successful.
- A list of previous completed commissions, including contact details of a referee for each commission.
- Evidence of necessary insurance and experience in working at heights.

The EOI is to be no more than ten pages (CV, examples of work, artist statement etc) in total, submitted electronically.

**For further information, your questions and EOI should
be submitted to:**

Suesann Vos

Events and Cultural Services

Coordinator

Leeton Shire Council

23-25 Chelmsford Place

Leeton NSW 2705

Email: suesannv@leeton.nsw.gov.au

Phone: 0407 712 800

Attachments

- **Site image and map Whitton Main Street Mural
location**
- **Images of Whitton Main Street Mural location**

Water Town Mural Location



26, 28, 30, 32, 34, 36 Benerembah St

1

2

3

4

5



Mural Area

1. Concept: Looks like people arriving for a local dance
 2. Convenience store 30's style - all your fishing needs
 3. Illusion of shop with customers inside: historical accuracy encouraged
 4. Mechanics - see vintage car/s being worked on
- * Facades above Mural space will be painted by local paint contractors - colour schemes available to successful applicant